

## WHAT IS CLAIMED IS:

1. A program information display control apparatus for controlling display means that displays an electronic program guide, comprising:

5 information acquisition means for acquiring program information associated with each of programs to be displayed on the electronic program guide;

display control means for controlling the display means to display the acquired program information; and

10 search means for searching for a program according to a predetermined condition,

wherein said display control means has a first mode for displaying the program information associated with the program in the form of the electronic program guide, and a second mode for displaying the program information associated with the program found by said search means by increasing a program information volume to be larger than a program information volume displayed in the first mode.

20 2. The apparatus according to claim 1, wherein said display control means displays the program information at a program information display position of the found program on the electronic program guide in the second mode.

25 3. The apparatus according to claim 1, wherein when said search means finds a plurality of programs, said display control means simultaneously displays a

plurality of pieces of program information associated with the plurality of found programs.

4. The apparatus according to claim 1, further comprising:

5 designation means for designating program information of each program displayed on the electronic program guide; and

designation control means for allowing to designate program information of each program in the  
10 first mode, and allowing to designate only program information of the found program in the second mode.

5. The apparatus according to claim 1, wherein the program information is program information of a program which is broadcasted via a wireless or wired  
15 communication.

6. The apparatus according to claim 1, wherein said display control means displays the program information of the found program within a display range based on channel information and time band information of the  
20 electronic program guide, which is displayed by the display means.

7. The apparatus according to claim 1, wherein the program found by said search means is a program, text information of which is not displayed in the first mode.

25 8. The apparatus according to claim 1, wherein the predetermined condition includes at least one of a brief program, a broadcast duration of which is within

5 minutes, a program of a designated genre, a program which is to be broadcasted in a designated time band, and a program which includes a keyword in program information thereof.

5 9. The apparatus according to claim 1, wherein said display control means displays program information to be increased in the second mode as a popup at a corresponding position on the electronic program guide in the first mode.

10 10. A remote control device for remote-controlling a display apparatus which displays an electronic program guide, comprising:

first designation means for designating to simultaneously display detailed program information of  
15 a plurality of programs, which meet a predetermined condition, of programs included in the electronic program guide displayed on the display apparatus.

11. The device according to claim 10, further comprising:

20 second designation means for designating the predetermined condition, and

wherein said first designation means simultaneously displays detailed program information of a program which matches the predetermined condition  
25 designated by said second designation means.

12. A program information display control method for controlling display means that displays an electronic program guide, comprising:

an information acquisition step of acquiring  
5 program information associated with each of programs to be displayed on the electronic program guide;

a display control step of controlling the display means to display the acquired program information; and

a search step of searching for a program  
10 according to a predetermined condition,

wherein the display control step has a first mode for displaying the program information associated with the program in the form of the electronic program guide, and a second mode for displaying the program  
15 information associated with the program found by said search means by increasing a program information volume to be larger than a program information volume displayed in the first mode.

13. The method according to claim 12, wherein the  
20 display control step includes a step of displaying the program information at a program information display position of the found program on the electronic program guide in the second mode.

14. The method according to claim 12, wherein the  
25 display control step includes a step of simultaneously displaying, when a plurality of programs are found in the search step, a plurality of pieces of program

information associated with the plurality of found programs.

15. The method according to claim 12, further comprising:

5       a designation step of designating program information of each program displayed on the electronic program guide; and

          a designation control step of allowing to designate program information of each program in the  
10 first mode, and allowing to designate only program information of the found program in the second mode.

16. The method according to claim 12, wherein the program information is program information of a program which is broadcasted via a wireless or wired  
15 communication.

17. A computer readable storage medium that records a program for making a computer execute the processing steps of a program information display control method of claim 12.

20 18. A computer execute the processing steps of a program information display control method of claim 12.